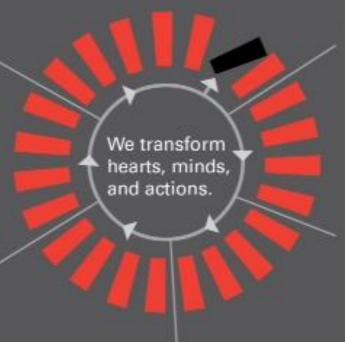
HOW BREAKTHROUGH CREATES LEADERS FOR CHANGE.

We use media, arts, pop culture, and technology

to reach mass audiences, challenge norms, and make human rights real and relevant.

We train new generation of leaders in schools, neighborhoods, and civil society groups to ignite change.



We develop gamechanging partnerships

with communities, governments, businesses, and entertainment leaders for maximum scale and impact.

We cultivate grassroots action for human rights.

We measure our impact and share lessons learned about innovation

for human rights.