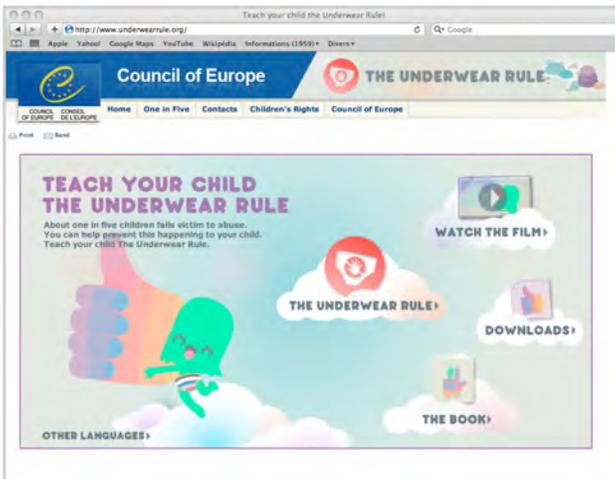




## Council of Europe Programme “Building a Europe for and with children”

Child-friendly material available online:

### Council of Europe “ONE in FIVE” Campaign to stop sexual violence against children “The Underwear Rule” – awareness-raising material



The Council of Europe has developed awareness-raising material on “The Underwear Rule” which is intended to help parents and carers talk to children in a positive and child-friendly manner about their right to define their personal boundaries. The material explains that children have the right to say no if they are unhappy about being touched, and that children can talk with confidence about this subject to those who look after them.

A child-friendly website has been developed on “The Underwear Rule”: [www.underwearrule.org](http://www.underwearrule.org) (available in [english](#), [french](#), [italian](#) and [dutch](#)).

Awareness-raising materials are presented in the form of:



#### a TV spot: “Kiko and the Hand”

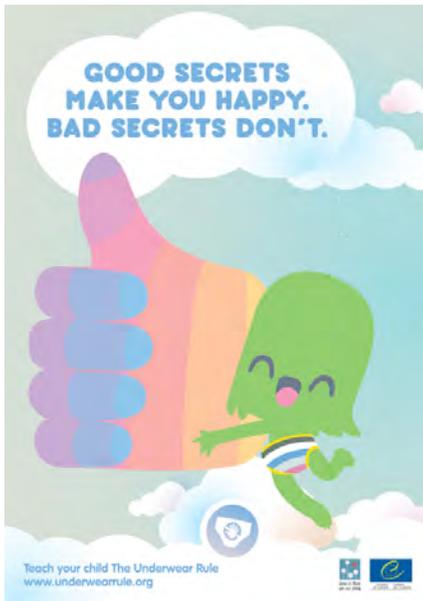
A 30-second animated cartoon with the characters Kiko and the Hand.

(available in: [english](#) [french](#) [italian](#) [dutch](#)).



**a children’s book: “Kiko and the Hand”**

A book that parents can read to their children aged 3-7. The book is 20 pages long and is available online in pdf format.  
(available in [english](#), [french](#), [italian](#) and [dutch](#))



**Posters and Prints:**

4 different posters and prints can be downloaded from the website  
(available in [english](#), [french](#), [italian](#), and [dutch](#)).



**Wallpaper:**

A wallpaper can be downloaded from the website and can be used as a background image on your computer.  
(available [here](#))

The website of the ONE in FIVE campaign is: [www.coe.int/oneinfive](http://www.coe.int/oneinfive) (english and french versions available).

## Council of Europe "I have rights!" Campaign



A **brochure and two posters** to discover and always remember children's rights.

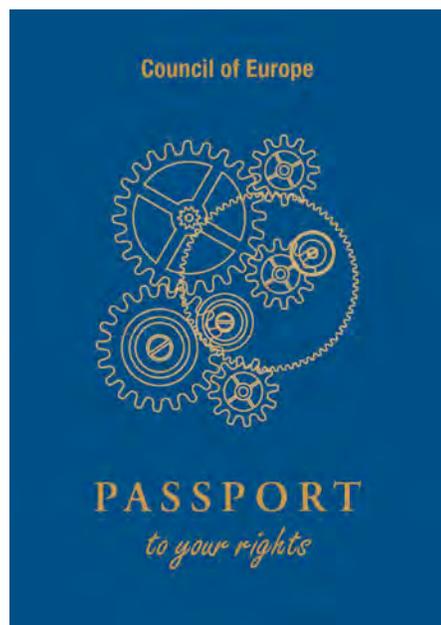
The three-page illustrated brochure 'I have rights' presents children's rights in child-friendly language creating three, easy to understand clusters of rights. It outlines the relationship between the child and the state, along with the role of international organisations in protecting the rights of the child. Finally, it explains the options available to children if their rights are not respected.

The A1 poster contains a summary of children's rights, whereas the A2 poster presents children's rights in a few bullet points. They can be used in

places such as schools, social and cultural centres, courts, residential institutions, etc., to remind children and adults of the rights of the child.

The [Brochure](#) is available in 23 different languages.

The [A1 poster](#) is available in 5 languages, and the [A2 poster](#) is available in 6 languages.



The "**Passport to your rights**" was created in 2010 for children to enter into the world of their rights in a playful manner. The passport explains their basic rights, as well as the relationship with the state, or the role of international organisations.

The "Passport to your rights" is available in [english](#) and [french](#).

## Through the Wild Web Woods – the Council of Europe’s internet-safety game:



This is the Council of Europe’s internet-safety game for children between 7 and 10. "Through the Wild Web Woods" uses familiar fairy tales to guide children through a maze of potential dangers on the way to the fabulous e-city Kometa. Along the way, the game teaches children to protect their identity and personal data, participate safely in chat rooms, recognise sites and online games containing dangerous or harmful content.

Since the game was launched in 2007, it has been played by more than 3 million children and adults throughout Europe. The Council of Europe continues to receive requests for the adaptation of the game into additional languages (Armenian, Azeri, Georgian, Slovak, potentially also Arabic).

Link to the online game: <http://www.wildwebwoods.org>. The game is available in 25 languages.

## Council of Europe “Raise your hand against smacking” Campaign



Raise your hand against smacking! is a Council of Europe campaign against corporal punishment of children. Corporal punishment is the most widespread form of violence against children and is a violation of their human rights. Ineffective as a means of discipline, it conveys the wrong message and can cause serious physical and mental harm.

The campaign **website** is available in [english](#) and [french](#)

### TV ad: Handscape

Synopsis: The ad features hands helping a child through a day’s journey. The message at the end is “Hands should nurture, not punish. Raise your hand against smacking”.

The TV ad is available in [english](#), [french](#), [german](#), [italian](#) and [russian](#)

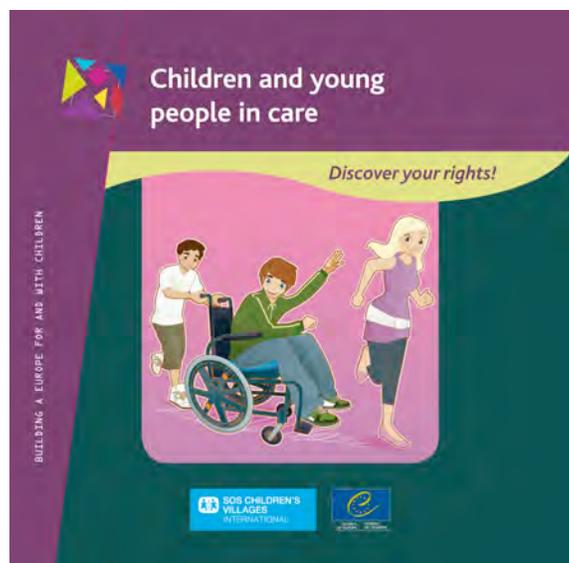
**Three campaign posters** "Your hands should nourish not punish" available in

english [poster 1](#) [poster 2](#) [poster 3](#)

french [affiche 1](#) [affiche 2](#) [affiche 3](#)

bilingual (English-French) [poster 1](#) [poster 2](#) [poster 3](#)

## Children and young people in care. Discover your rights!



Three young people share their stories – their own and those of other children and young people in care. The stories are intended to help young people in care to gain a better understanding of their rights and whether these rights are being respected.

### **Booklet "Children and young people in care - Discover your rights!"**

(available in: [Azeri](#), [Bosnian](#), [Bulgarian](#), [Croatian](#), [Czech](#), [English](#), [French](#), [Polish](#), [Romanian](#), [Russian](#) and [Ukrainian](#))

**Also available:**

### **Leaflet "Children and young people in care - Discover your rights!"**

(available in: [Armenian](#), [Bosnian](#), [Croatian](#), [Czech](#), [English](#), [French](#), [Russian](#) and [Ukrainian](#))

### **Leaflet "Guaranteeing the rights of children living in residential institutions"**

(available in: [Bulgarian](#), [Czech](#), [English](#), [French](#), [Lithuanian](#), [Romanian](#), [Russian](#), [Turkish](#) and [Ukrainian](#))

### **Poster "Children and young people in care - Discover your rights!"**

(available in: [Armenian](#) - [English](#) - [French](#) - [Greek](#) - [Russian](#) - [Ukrainian](#))

## Travel the universe of Greater Europe- A new DVD for children aged 6-10



Based on the brochure "Travel the Universe of Greater Europe", this DVD is designed to enable children (aged 6 to 10) to explore the rights and freedoms the Council of Europe promotes and protects. It allows children to discover different planets ranging from democracy, human rights, diversity, children's rights, sport and more.

### **Brochure: "Travel the universe of Greater Europe An adventure story"**

(available in [english](#) and [french](#))

### **Video: "Travel the Universe"**

(available online in [english](#) and in [french](#))